

End of project impact report

Grant Awarded: £3,000

Date Awarded: October 2018

Organisation Details

Name: Inspiring Healthy Lifestyles

Address: Inspiring Healthy Lifestyles
Headquarters, Robin Park Indoor Sports
Centre, Loire Drive, Wigan

Postcode: WN5 0UL

Project Details

Project Title / Description: **'Selby Park: Picnic Brass Events Programme 2019 -
'Celebrating the Park in this - the 950th anniversary of Selby Abbey'**

Contact Name: Keith Bergman

Tel: 01942 828267

IMPACT REPORT FOR PERIOD: October 2018 to October 2019

Q1 In no more than 500 words please outline the key outcomes of your project.

The Project:

- Raised positive awareness and profile of the Park. Encouraging people to visit and take pride in this local amenity.
- Funding enabled: 4 event days. Each with Free picnic brass band concerts and children's entertainment.
- Attracted an estimated 900 people to the events across the series.
- Engaged volunteers who contributed 30 volunteer hours.
- Engaged 4 local / regional bands and 6 individual performers (supporting local talent).

Q2 In no more than 500 words please demonstrate how the project has met the Community Development Plan objectives that were identified in the original application for funding.

The project linked to and supported; Central CEF Development Plan under the Key Objective of:

Health and Wellbeing. 'Reinvigorating and increasing use of Selby Park'.

The series of events encouraged visits to this local urban green space. It also encouraged local community pride in the Park and hopefully will result in return visits.

Q3 In no more than 250 words please give details of any additional benefits or objectives that the project has met that were not anticipated/ outlined in the original application for funding.

The event was used as a launch for a Friends of Selby Park scheme. At each event, leaflets were handed out introducing the idea of a local Friends Group and providing a mechanism to register interest. The intention is to use the information and contacts gained to introduce the Friends scheme in 2020.

Any other comments on the project and its success:

The event was extremely well received by attending audiences and proves that events such as this can animate a Park and encourage increased usage and loyalty.